



Sardar Patel Institute of Technology

Bhavan's Campus, Munshi Nagar, Andheri (West), Mumbai-400058-India
(Autonomous Institute Affiliated to University of Mumbai)

Course Code	Course Name	Teaching Scheme (Hrs/week)			Credits Assigned			
		L	T	P	L	T	P	Total
ILE915	Entrepreneurship Development and Management(EDM)	3	--	--	3	--	--	3
		Examination Scheme						
		ISE		MSE		ESE		
		10		30		100 (60% Weightage)		

Pre-requisite Course Codes		
At the end of successful completion of the course, students will be able to		
Course Outcomes	CO1	Understand the concept of entrepreneurship with strategic planning
	CO2	Analyze the international market for entrepreneurship
	CO3	Study of e- governance in Entrepreneurship
	CO4	Acquaint with entrepreneurship and management of business with IT
	CO5	Understand data science for Entrepreneurship and generate knowledge base of technology entrepreneurship

Module No.	Unit No.	Topics	Ref.	Hrs.
1		Entrepreneurship	1	6
	1.1	Importance Of Entrepreneurship, concept of Entrepreneurship, characteristics of successful Entrepreneur, classification of Entrepreneur		
	1.2	Myths of Entrepreneurship, Entrepreneurial development models, problems faced by Entrepreneurs and capacity building for Entrepreneurship, profile of successful Entrepreneurship		
2		Setting up a small business enterprise	1	6
	2.1	Identifying the business opportunity, Business opportunities in various sector		
	2.2	Formalities for setting up of a small business enterprise, Environment pollution related clearance		
3		Strategic management in small business	1	6
	3.1	Organic life cycle		
	3.2	Strategic management, The essence of business ethics		
4		Corporate governance	2	6
	4.1	Introduction, role for board of directors, size and composition of board of directors, board structure, agency theory, board committee, two tier boards, effectiveness of BoD role of CEO role top management skill required corporate values style of strategic management		



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	4.2	Factors affecting Entrepreneurship growth, Factors affecting Entrepreneurship: economic factors, non-economic factors, Government action	3	
5		Selecting international business opportunities	7	6
	5.1	Foreign in market selection model, Developing foreign market indicators, Primary Vs secondary foreign market data		
	5.4	Sources of country market data, Competitive positioning International competitive information		
6		IT for entrepreneurship innovation		6
	6.1	Enlisting online communication in web 2.0	4	
	6.2	Role of websites and E-commerce in the development of global start-ups, E- entrepreneurship the principle of funding electronics venture, The relationship between internet entrepreneurs idea generation and porter's generic strategies e- learning the cornerstone to transferring entrepreneurship knowledge	5	
7		The knowledge base of technology entrepreneurship	6	6
	7.1	Capitalization of science and technology knowledge practices trends and impact on techno entrepreneurship		
	7.2	Drivers for green strategy for enhancing sustainable techno entrepreneurship in emerging economics		
			Total	42

References:

- [1] Poornima Charantimath, "Entrepreneurship development and Small Business Enterprise", Pearson
- [2] R. Srinivasan "Strategic Management: The Indian Context"
- [3] S S Khanka "Entrepreneurial Development"
- [4] Tobias Kollmann, Andreas Kuckertz "E-entrepreneurship and ICT Ventures: Strategy... (Hardcover)"
- [5] Zhao, Fang "Information Technology Entrepreneurship and Innovation"
- [6] François Thérin "Handbook of Research on Techno-Entrepreneurship", Second Edition
- [7] Robert D. (Dale) Hisrich "International Entrepreneurship: Starting, Dev" (Paperback)
- [8] Robert D Hisrich, Michael P Peters, A Shapherd, "Entrepreneurship", latest edition, The McGrawHill Company
- [9] Vasant Desai, "Entrepreneurial development and management", Himalaya Publishing House