

SE. (COMPUTER INFORMATION TECHNOLOGY)
(SEM IV) (REV) EXAMINATION - OCTOBER 2006

Industry Economics and Management
[REVISED COURSE]

CON/4809-06.

YM-5434

12/6/06

(3 Hours)

[Total Marks : 100

- N.B. : (1) Question No. 1 is compulsory.
(2) Attempt any four questions out of remaining six questions.
(3) Figures to the right indicate full marks.
(4) Answer to the sub questions of individual questions should be written together and one below the other.
1. (a) "Economic problem arises due to unlimited wants, scarce means and alternatives uses of means". Explain. 10
(b) Prove that monopoly price is a function of marginal cost and elasticity of demand. 5
(c) Explain briefly 'Equilibrium under monopoly.' 5
 2. (a) Explain with figure. 'Negative relation between rate of interest and speculative demand for money'. What is Keynesian concept of demand for money? 10
(b) What are deficiencies of the Indian Banking system? How they can be overcome? 10
 3. (a) What are the recommendation of Chelliah Committee in Indian tax structure? 10
(b) Explain Rostow's Theory of Growth. 10
 4. (a) Why Rational and Right decisions are not possible on all occasions? 10
(b) Distinguish between Maslow's Theory and Hertzberg's Theory of Motivation. 10
 5. (a) If the sales are Rs.30,000, variable cost is Rs.17,500 and Fixed cost is Rs.10,000. Calculate - 12
(i) Break even point (ii) Margin of safety.
(b) What are the advantages of standard costing? 8
 6. (a) Write a note on ABC Analysis/ABC classification/ABC Technique of inventory control. 10
(b) What are the Need/Advantages/Importance of HRD? 10
 7. Write short notes:
 - (a) Need and purposes of communication within the organisation 5
 - (b) Benefits of Appropriate Man-Machine System 5
 - (c) RBI Measures of Money Stock 5
 - (d) Assumptions of Law of Demand. 5