

Con/5242-07.

( REVISED COURSE )

CD-5823

( 3 Hours )

[ Total Marks : 100

- N.B. : (1) Question No. 1 is **compulsory**.  
 (2) Attempt any **four** questions out of remaining **six** questions.  
 (3) **Figures** to the **right** indicate marks for **each** questions.  
 (4) Answers to the **sub-questions** of an individual question should be written **together** and **one below the other**.
1. (a) Explain the concepts and significance of liberalization, globalization and privatization with reference to Indian economy. [10]  
 (b) Explain the elements of management process. [10]
  2. (a) what do you mean by inflation? What are its causes? How can it be controlled? [10]  
 (b) Explain the importance of decision making in business. [05]  
 (c) What are the essential conditions for successful execution of Management by Objectives (MBO)? [05]
  3. (a) what is delegation of authority? Explain the process of delegation of authority. [10]  
 (b) Distinguish between Central Bank and commercial bank. [05]  
 (c) Describe the various sources of public revenue. [05]
  4. (a) Explain Herzberg's and Maslow's theory of motivation and discuss points of similarities in these theories. [10]  
 (b) What is exchange control? Discuss the methods of exchange control. [10]
  5. (a) What are the causes of underdevelopment? [05]  
 (b) State and explain law of supply. [05]  
 (c) What is production planning? Explain the relationship between production planning & control. [10]
  6. (a) Explain the functions and scope of Personnel/HR Management. [10]  
 (b) Explain step-by-step process/procedure involved in marketing research project/activity. [10]
  7. Explain any four: [20]
 

(a) Pay-back time method.	(d) Importance of Break-even Analysis
(b) Devaluation	(e) Situational leadership
(c) Benefits of Training	(f) Importance of Communication in Industries.