

Con. 6034-09.

T.E. (ETRX) Sem VI

SP-7994

2/1/10

[Total Marks : 100

46

(3 Hours)

Industrial Economics & Management

N.B. : (1) Question No. 1 is compulsory.

(2) Attempt any four questions from the remaining six questions. 2-30 to 5-30

1. (a) What are different phases of project and it's management ? 10
(b) What are the sources of Public Revenue ? 10
2. (a) Discuss the application of Industrial Psychology in Human Resource Management. 10
(b) Describe various types of Market. 10
3. (a) What are the determinants of economic development ? What are the characteristics of under development economy ? 10
(b) Explain Blanchard's situational leadership theory. 10
4. (a) Explain the meaning of black money and bring out it's consequences on the economy and society in particular. 10
(b) Explain the term 'planning' and decision making. 10
5. (a) Explain the concept of matrix organisation and state it's merits and limitation. 10
(b) Briefly explain Maslow's theory of hierarchy and it's drawback. 10
6. (a) What is cost associated with inventory ? Explain ABC analysis as an inventory control techniques. 10
(b) Draw a balance sheet. Explain all terms used in it. 10
7. Write short note on any two of the following :- 20
 - (a) Payback Method
 - (b) Advertising
 - (c) Function of Money
 - (d) Direct and Indirect Taxes.