

QP Code : 2070

(2 Hours)

[Total Marks : 50

N. B. : (1) Attempt any five questions.

1. (a) What are the types of market? Explain free market with example. 5
1. (b) How does R.B.I regulate indian economy? 5
2. (a) What are the functions of money? 5
2. (b) Explain balance of trade. 5
3. (a) Explain Maslow's theory of motivation. 5
3. (b) What are the merits and demerits of line and organisational structure? 5
4. (a) What are the 5 P's of marketing? Explain. 5
4. (b) Explain Henry Fayol's management theory. 5
5. (a) What is the role of TRAI? 5
5. (b) Differentiate between direct and indirect taxes. 5
6. (a) When do countries resort to devaluation? How does it help the economy? 5
6. (b) Explain law of supply. What are the exceptions to law of supply? 5
7. (a) Explain guidelines of DTH transmission laid down by the government. 5
7. (b) Explain barriers to communication. 5