

Con. 3038-08.

(REVISED COURSE)

CO-2827

(3 Hours)

[Total Marks : 100

- N.B. :** (1) Attempt any **five** questions.
 (2) Answers to be written in **points** and **steps** (not in paragraphs).
 (3) Use **legible** handwriting and write 'quality' answers than quantity.
1. (a) What is demand ? Explain the law of demand. Are there any exception to this law. 10
 (b) Describe various types of market. 10
 2. (a) Explain the meaning of black money and bring out its consequences on the economy and society in particular. 10
 (b) Describe the primary and secondary functions of a Commercial Bank. 10
 3. (a) Describe the objectives of monetary policy. 10
 (b) What are the sources of public revenue ? 10
 4. (a) What is management ? Explain the characteristics of Management. 10
 (b) Explain the terms 'Planning' and decision making. 10
 5. (a) Explain the concept of matrix organisation and state its merits and limitation. 10
 (b) Briefly explain Maslow's theory of hierarchy and its drawbacks. 10
 6. (a) A project has the following activity details :- 10

Activity	Predecessor	Duration in days
A	-	6
B	A	9
C	-	3
D	C	5
E	D	2
F	C	4
G	F	8

Draw the Project Network, find the critical path. What is the project duration.

- (b) Explain the following for projects with example :- 10
 - Pay back period
 - NPV
 - Debt/equity ratio.
7. Write short notes on any **two** :- 20
 - (a) Functions of money
 - (b) Functions of RBI
 - (c) ABC Analysis
 - (d) Direct Taxes and Indirect Taxes.