

T.E. (EXTC) Sem VI (CR)

Con. 3331-09. Industrial Economics & Management VR-5280  
(REVISED COURSE)

216

(3 Hours)

06-06-09

[Total Marks : 100

3 p.m. to 6 p.m.]

N.B. : (1) Question No.1 is compulsory.

(2) Attempt any **four** questions from remaining **six** questions.

1. (a) What is Management ? Explain the characteristics of Management. 10  
(b) What are the functions of Money ? 10
2. (a) What are different phases of project and its management ? 10  
(b) Discuss the application of Industrial Psychology in Human Resource Management. 10
3. (a) Explain Blanchard's Situational Leadership Theory. 10  
(b) What are the sources of Public Revenue ? 10
4. (a) What are the need, role and functions of Central Bank ? 10  
(b) Describe various types of market. 10
5. (a) What is the cost associated with inventory ? Explain ABC analysis as an inventory control techniques. 10  
(b) Explain the objective of Marketing Research. 10
6. (a) Draw a balance sheet. Explain all the terms used in it. 10  
(b) Explain the terms planning and decision making. 10
7. Write short notes on any **two** :— 20
  - (a) Payback Method
  - (b) Direct and Indirect Taxes
  - (c) New economic policy.